Digital Story Telling Residency: Project Description

Context: 5 residencies hosted by 5 Library services in Scotland, using personal digital storytelling to build digital skills, confidence and community connections.

Duration: 9 months from beginning September 2018 to end May 2019

Digital Storytelling - First person voice, digital media, edited by the storyteller

What the project will do:
The delivery of this project will involve working with individuals to develop their confidence and interest in telling personal stories and at the same time develop their confidence and skills around using information technology by creating digital stories. In addition, the project will encourage individuals to feel, by sharing their personal stories, that they are part of a wider community.

Outcomes:
- Participants improve their digital skills
- Participants are more willing to digitally participate
- Participants increase their digital participation
- Individually participants place more value on their voice and their story
- Collectively participants and their communities place more value on their voices and their stories
- Libraries increase their commitment to sharing stories from their communities

Therefore, this project will:
- Link those least likely to participate with digital culture and/or those most likely to be disenfranchised from society.
- Support digital non-participants to develop their skills and confidence, and also build their understanding of the relevance of digital participation to their lives.
- Provide a platform to allow individual voices to be heard and see their experience represented in the culture life and artefacts of their community – not just audience, but participation, not just consumer but maker.
- Introduce current digital non-participants to online culture in a way that builds skills and emphasises personal relevance
- Improve basic digital skills and creative digital skills amongst participants
- Ensure the library holds a kit of relevant technology that can be used by groups across the community for digital storytelling
- Value the voices and experiences of a range of people from local communities traditionally least likely to participate and find themselves represented in the cultural life and artefacts of the authority
- Contribute to a living, growing local history resource within the local library
- Encourage skills sharing between generations, different parts of the community and between libraries and their audiences

- Deliver a training to library staff and partner staff and volunteers to ensure a legacy to the project
- Hold an event to celebrate the digital stories generated by participants during the 6month residency

The Digital Storytellers will work with the library for 5 days per week for 9 months. Throughout the project Scottish Book Trust will be an active partner – provide support and guidance, connect to other relevant organisations and provide resources to support the delivery of the project, as applicable.

The Digital Storytelling project will be a catalyst to grow a collection of digital stories for the library archives from within the community, and will leave a legacy of ongoing digital story gathering within the library for the future.

The Digital Storyteller and a colleague from the library will participate in an SBT induction course at the start of the residency.

SBT will share good practice from the residencies with other partners and practitioners.

Partnership Structure:

- **The Digital Storytellers-**
  - will base themselves in the library and work within the libraries structure but travel to work within the community during the day or in the evenings as required (within the 5 days per week allocation).
  - The Digital Storytellers will be contracted to Scottish Book Trust who will provide support as outlined below.
- **Lead Library Contacts –**
  - the Digital Storytellers will be supported by at least 1 lead contact within the library service.
  - The library contacts will administer a budget to support the delivery of the work.
  - Lead Library Contacts and SBT will work together to recruit the digital storyteller for the library service's local context.
- **Scottish Book Trust –**
  - will work with the Digital Storyteller and the lead library contact to identify and source IT equipment needed to enable the project to be delivered plugging any IT gaps in the libraries existing provision.
  - The Digital Storyteller's fee will be paid by Scottish Book Trust for the 9 month duration and for work-related travel from the base library to other locations.
  - SBT will support the Digital Storyteller and Lead library contacts as required, with regular catch ups.
  - SBT will bring all storytellers and library contacts together at least once during the project and will work with all partners and a lead digital storyteller to develop wider training around the project.

- **Age group –** this programme aims to work with a whole community, so engagement with adults will form a key part of the plans

The potential audience who will take part in the Digital Storytelling project will be drawn from the 30% of the wider population who lack basic digital skills including:
- Those over the age of 55 (in 2014 66% of people did not have basic digital skills were over the age of 55) and/or
- are from a C2DE socio economic profile (72% of the people who do not have basic digital skills tend to be form this economic profile)

The factors affecting the above are:
- Age: older people are far less likely than younger people to have home internet access or to personally use the internet.
- Those on lower incomes: those with a higher income are more likely to have access and use the internet than those on lower incomes
- Educational qualifications: those with higher levels of qualifications are more likely to have access and use the internet.
- Working status: internet access and use is higher among those who are working compared with those who are not working
- Disability: internet access and use is higher among those who do not report having a disability or long-standing illness.
- Deprivation: internet access and use is lower among those living in the most deprived areas. • The SHS shows little difference between urban and rural areas.

COPYRIGHT CONSIDERATIONS

- Ownership of the copyright in and to any material, created by the Digital Storyteller resulting from the residency shall vest solely in the Digital Storyteller, as appropriate;
- Ownership of the copyright in and to any material, created by the participants on the workshops resulting from the residency shall vest solely with the said participants, as appropriate;
- The Library service and Scottish Book Trust and Scottish Government will be able to use the material produced on any of their own print, online media channels and archive facilities to promote the work of the Digital Storytelling programme, or the roles of the partners, upon copyright holders signing a copyright release form for their work, stating they are happy for it to be used for these purposes only.