

The logo for the Scottish Book Trust, featuring the organization's name in a bold, white, sans-serif font on a black background. The text is arranged in two lines: "Scottish" on top and "Book Trust" below it. A small white corner tab is visible at the top right of the black box.

**Scottish  
Book Trust**

inspiring readers and writers

The background of the entire page is a repeating pattern of stylized, colorful books. Each book is represented by a hexagonal shape with a white outline and a white spine. The pages are depicted as a series of white lines radiating from the center, creating a sense of depth and movement. The books are arranged in a staggered grid pattern. The colors of the books include shades of blue, green, yellow, orange, and pink. The pattern is set against a light blue background. In the bottom right corner, there is a black curved shape that looks like a page being turned.

# **Annual Review 2019–20**

[scottishbooktrust.com](http://scottishbooktrust.com)

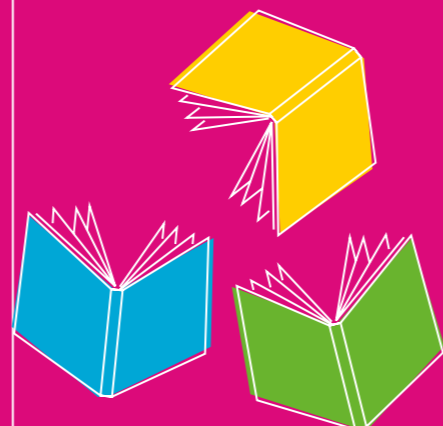
## Our mission

Our charity's mission is to ensure people living in Scotland have equal access to books. Everyone should have the opportunity to improve their life chances through books and the fundamental skills of reading and writing. Access to books and a love of books bring many important benefits, from family bonding and advancing children's learning, to unlocking creativity, helping employability and improving mental health and wellbeing. We want to support all communities across Scotland, with particular focus on those who are vulnerable, under-represented and who need it most.

We also aim to ensure that Scotland's wide-ranging literary talent, both emerging and established, is nurtured and supported.

## Our approach

We are trusted experts on bringing the benefits of reading and writing for enjoyment to people all over Scotland. Our programmes are designed to support a love of reading from the earliest moments and beyond, through all life stages; it's never too early or too late to begin a journey with books. We deliver both universal and specially tailored programmes, working with a range of partners including libraries, health visitors, schools and other organisations that share our values. We connect individuals and communities, bringing them together to share and enjoy the magic of books.



## Chair's report



**2019–20 was a year of significant activity and achievement for Scottish Book Trust. Perhaps one of the most important steps was building upon the charity's digital focus, meaning it was well-placed to tackle the challenges brought by the coronavirus crisis.**

Scottish Book Trust had already made substantial progress across its programmes and digital approaches; the success of the Bookbug app, with over 1.5m listens since launch, is a strong example. During the crisis, that offering has been greatly expanded to provide new ways to reach its audiences. It was already clear before the end of March that digital resources including online Bookbug Sessions, a library of Authors Live events and a new Home Activities Hub, were being regarded as a lifeline by many families during lockdown, both as a contribution to home schooling and as a source of inspiration and entertainment. The upgrading of the website and the associated CRM system, as well as

its established social media network, have proved of great value; a point reflected in its cumulative digital audience figures which exceeded 4m by the end of last year.

The earlier parts of the year were marked by worthy achievements across the full range of programmes. Of particular note was securing funding for Arts Alive, a programme central to the new cultural strategy, published by the Scottish Government at the beginning of 2020. Allowing schools and pupils to access single sessions or year-long residencies by artists across all art forms, it builds on our long-established and successful Live Literature model, and will be delivered in partnership with Scotland's National Companies – National Theatre of Scotland, Royal Scottish National Orchestra, Scottish Ballet, Scottish Chamber Orchestra and Scottish Opera. At the time of writing, Arts Alive is ready to be launched.

Scottish Book Trust continues to make a major contribution to Scottish education's aim to raise achievement and close the gap between disadvantaged and other children. Of particular note have been the extension of the First Minister's Reading Challenge to secondary schools and the launch of Reading Schools, a pilot accreditation programme designed to build a reading culture in schools.

Increased emphasis has been placed on the evaluation and impact of our programmes. Fundraising has also seen increased focus and it is intended that a major initiative will be launched during 2021.

It is very encouraging that during a year which concluded with a unique global crisis, Scottish Book Trust has made valuable progress and remains in robust health.

**Keir Bloomer**  
Chair

## Supporting families in lockdown

**When Scotland entered its Covid-19 lockdown, we knew many vulnerable families would have no books at home or access to books, so our charity launched an Urgent Children’s Book Appeal to support them. With nurseries, schools and libraries closed the situation was bleak, and without books these families were missing out.**

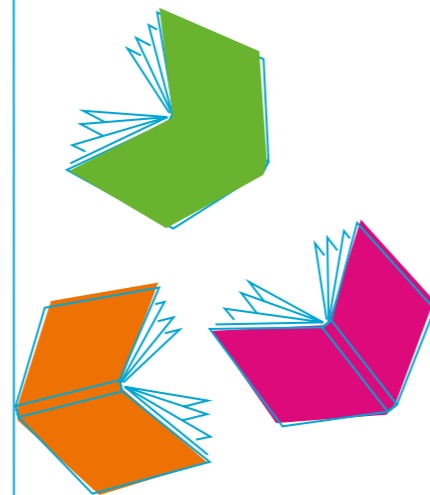
Books bring magic and joy to children, they fire their imagination and provide a place to escape from challenging circumstances. Reading together helps families bond. Books are also crucial to children’s learning, and reading for fun supports development across all school subjects.

Our appeal raised funds to cover the distribution of urgently needed books to families and children all over Scotland. We also received over 15,000 book donations from publishers.

Thanks to the generosity of our donors, and working with partners including Social Bite, Cyrenians, Royal Bank of Scotland and local authorities, we were able to distribute 69,000 books and learning resources to families in need, from Shetland to the Borders. This was also made possible by a truly collaborative and focused team effort from our staff.

“ **Books are knowledge, a joy, a discovery. Everyone should have access to them.** ”

*Donor*



## CEO’s introduction

**What does the future look like? Some ideas can be found in Future, our free Book Week Scotland 2020 publication, which features the thoughts of the public from all across Scotland. Beyond this, it is more difficult to tell. Clearly, the effect of Covid-19 on a whole host of things, from social interactions to working practices, will drive profound changes in our personal and professional lives.**

We can however be certain of one thing. The pandemic has laid bare the structural inequalities of our society, bringing them very obviously to the surface, while exacerbating the already pernicious gap between the fortunate and the deprived. It is clear that Scotland faces huge challenges over the next few years, if it is to develop into the kind of wellbeing society we all want to live in.

Even before the pandemic, we were concentrated on helping those in Scotland most in need. We are even

more determined now.

As Sir Harry Burns, former Chief Medical Officer for Scotland has said: ‘Literacy supports, indeed unlocks, learning in all other areas, is crucial for developing employability skills and is a prerequisite for full, informed and responsible participation in social, economic, cultural and political life. Without literacy skills, health and wellbeing can be seriously impaired, or even negated.’ There has never been a more important time to heed and respond to this profound socio-medical insight.

The strategic plan developed by Board and Staff at Scottish Book Trust in 2020 commits us not only to continue to develop our wonderful programmes, enhance our digital capabilities, and drive equality and diversity, but will also deliver a robust outcomes framework across all our activities, and codify our contribution to the anti-poverty agenda by setting community targets against relevant initiatives.

During lockdown, we reached families in real hardship via foodbanks, providing free books, materials and advice to parents and children. We will build on this work because we know that books, reading and writing change and inform lives, and that the impact is most greatly felt where these tools of human culture and understanding are often missing.

‘Our ability to use language lies at the centre of the development and expression of our emotions, our thinking, our learning and our sense of personal identity. Language is itself a key aspect of our culture’, writes the author of a Scottish Government report<sup>1</sup>. I’d go further. As the tool of thought, language is ultimately the fundamental basis of most learning, personal development and capability. That is why our work matters.

**Marc Lambert**  
CEO

# Giving children the best start in life



## Bookbug's app builds bonds

Since the launch of our [Bookbug app](#) in 2019, we've had over 1.5m listens from families across Scotland enjoying songs and rhymes together.

South Ayrshire Libraries hold Bookbug Sessions for vulnerable families to assist with bonding. Some of the children are subject to measures of care, and so take part during their contact visit. As some parents struggle with reading, Senior Library Assistant Renee Gillan mentioned the Bookbug app as a means of learning the rhymes.

'One dad downloaded the app straight away. At the next session

he was almost word perfect with the songs and rhymes. There are no words to describe the expression of joy on his face when he was holding his baby daughter and singing to her.

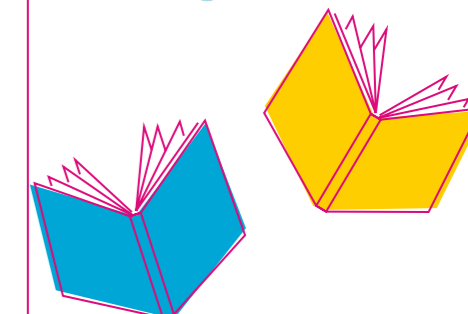
The daughter is in foster care and the mum and dad only have supervised access, so we just love that this has helped to establish a bond.

The family have continued to use the app during lockdown and have been following our online Bookbug Sessions. Dad says seeing the videos on the app showed him exactly what to do and how to hold his daughter. She is now 6 months and loves any rhyme that involves being lifted up into the air.'

The [Bookbug app](#) continues to support our outreach work and engage new audiences across Scotland.

“The Bookbug Baby Bag helped me connect with my baby at a time when I was struggling with postnatal depression. Watching him engage with the black and white book at such a young age was wonderful.”

Parent



65% of Scots agree that reading helps improve family bonding, this increases to over 70% for respondents that were regularly read to as a child by parents/carers. 4 in 5 parents of children 12 or under that read to their child say it helps them bond with their child.<sup>2</sup>

<sup>2</sup> Scottish Book Trust. (2019)

# Inspiring young readers



## Milnathort Primary School create a reading culture

After attending the First Minister's Reading Challenge celebration event in June, staff at Milnathort Primary School, Perth and Kinross, were full of inspiration to take reading to the next level for their pupils. They began the year by implementing a paired reading programme and creating an outdoor reading room, where pupils could relax, discover and share new books. Their new reading committee also gave pupils a voice which led to Read While You Eat sessions at lunchtime.

Looking to share their reading culture with parents and carers, staff attended Scottish Book Trust training on gifting the P2 and P3 Read, Write, Count bags. Seeing the potential of the resources in the bags for engaging families led them to hold their first Reading Cafe. At each Reading Cafe, parents and carers came to the school to share stories (and cake!) with their children. Staff used the sessions to model storytelling in a welcoming

environment, with families receiving a new item from the Read, Write, Count bag to take home each time. Due to the success of the cafe the school is now looking to extend it to other year groups.

*'It's always nice to come to the school...it isn't just the books and the bag it is the whole learning event...In previous years, with my older son, the books haven't stuck in my mind and my child's as much as they have this time.'*

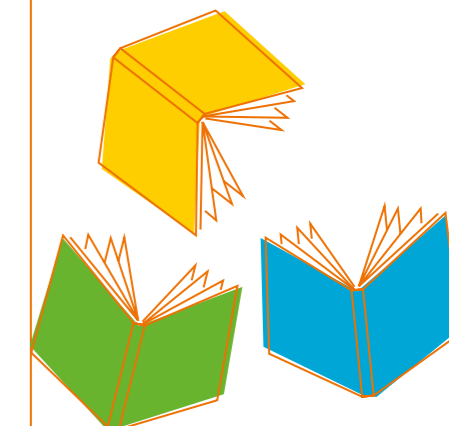
Parent

*'By using Read Write Count in a different way we have sustained interest in the books and resources over a longer period of time in the home and also increased parental engagement.'*

Teacher

*“It's such a relaxed way of doing things. I get the time to come in and play the games. I'm not as rushed as I am at home juggling everything. I prefer the drip feed.”*

Parent



## Bringing authors to communities



## Celebrating *The Gruffalo* in Scots and Gaelic

In November we broadcast a special [Authors Live](#) event celebrating both the Scots and Gaelic languages to mark Book Week Scotland, the UN's Year of Indigenous Languages and the 20th Anniversary of *The Gruffalo*.


Bringing the translated texts to life we were joined by writers James Robertson, who wrote the Scots translation, and Catriona Lexy Campbell, daughter of Tormod Campbell who wrote the Gaelic version. Over 24,000 children from primary schools across Scotland enjoyed readings of the translated story and discussion of some of James and Catriona's favourite Scots and Gaelic words.

Many schools engaged live on Twitter to share their favourite Scots and Gaelic words and their love of *The Gruffalo*.

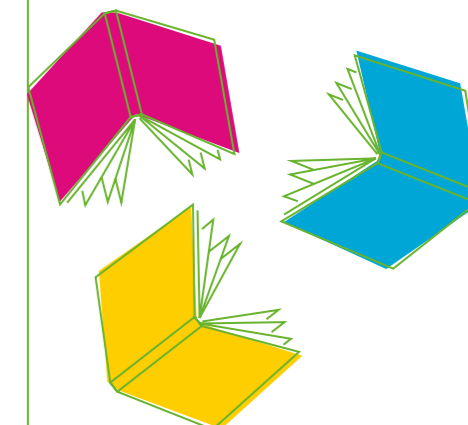
Due to the success of the event BBC Alba ran the programme over Christmas directly before the Gaelic version of *The Gruffalo* animation, and featured it on iPlayer for families to enjoy.

 Cowie Primary School

*Primary 6 had lots of fun learning more Scots words after listening to it in *The Gruffalo* on #BBCAuthorsLive. Our favourite Scots words were braw, bonnie and wean!*

 Inspired by the #BBCAuthorsLive reading of *The Gruffalo* in Scots P3/2 created a word bank of our favourite Scottish words... our favourite was 'bahookey'.

*Boghall Primary School*



The 2011 census reported that over 1.5 million people in Scotland speak Scots and 57,600 people in Scotland are Gaelic speakers.<sup>3</sup>

<sup>3</sup>National Records of Scotland. (2011).

## Nurturing Scotland's writing talent



## Heather Palmer: New Writers Awards

**Our 2019 New Writers Awards introduced our first comics awardee, Heather Palmer.**

'The New Writers Award could not have come at a better time for me. Even the first phone call to tell me I had received an award had a huge impact on my confidence as a writer.

Aside from invaluable support and encouragement, the award also offered a ready-made community in the other winners. This has been a support network unlike any I have experienced and the writing retreat at Moniack Mhor cemented this. Scottish Book Trust's work to deliver workshops and industry connections provided a framework for my next steps forward as well as expanding my understanding of writing, publishing and what to expect in the future.

The bursary was pivotal in allowing me time to work and consider what was best for me. Having a performance event to look forward to was a fantastic goal and a gratifying moment to end the year. While there had not been a comics writer on the programme before, the team were very conscious to learn about the industry and work in new ways to accommodate the medium. Their dedication to the writers' experience never wavered and it felt like a totally safe space for honesty and to raise any worries.

The team worked carefully to choose a mentor who was perfect for me and my work, former comics laureate Hannah Berry. This mentorship has provided a pathway forward for my work and my career as well as support from an established writer.

The award offered support, knowledge and encouragement at every stage and the positive impact the programme has had on me is immeasurable.'

“ **The Ignite Fellowship provided me with a combination of support that is so rare in the writing world: time to enable me to create new work, financial help to make that writing time possible, and support from a mentor – John Burnside – to help me shape what I've produced. I couldn't be more grateful.** ”

*Marjorie Gill,  
Ignite awardee*



## Sharing the joy of books



## Digital Storytelling

**Digital storytelling supports people to improve their digital skills through the sharing of personal stories. Stories that might otherwise be forgotten. Ruth, a member of Dundee Blind and Partially Sighted Society, took part in our programme.**

In her story Ruth speaks about her grandfather being killed by friendly fire at the Battle of Aubers Ridge in 1915, leaving her grandmother a widow with three young children. She recorded and edited her story with her group before posting it online to share it with others.

'It's made us feel that our stories are worthwhile. It's broadened my horizons, I was beginning to feel concerned about getting old but this has been brilliant – thought-provoking and exciting.'

Since the community heard their stories new members have joined the Society, Ruth has been stopped in the street around town to chat about the project and her granddaughter has been inspired to learn more about their family history.

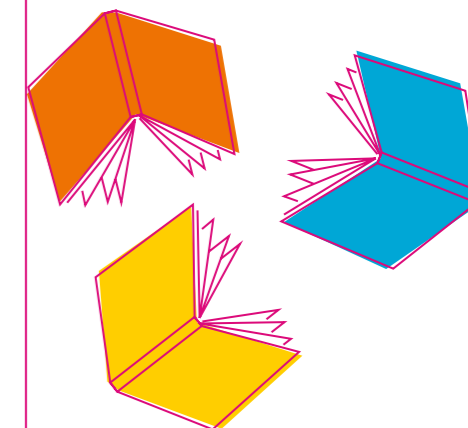
'The group never stop talking about it! We'll definitely be sharing more stories.'

*'[For Book Week Scotland] we ran a Story Cafe Special, on the theme of Blether, with Scottish Asian comedian Lubna Kerr. This included bilingual readings and chat in English and Urdu, over shared food, which was hugely successful. Lots of women commented on how great it was to have a fully integrated event, and to have the opportunity to chat and hear readings and comedy in their first language of Urdu – and also just having a chance to blether and laugh together!'*

*Glasgow Women's Library*

**I'm really glad I did it, although it was challenging, it boosted my confidence it definitely did. I wouldn't be scared to meet up with the others again.'**

*Participant,  
Dundee*





# Awards and prizes



## Bookbug Hero Award

The inaugural **Bookbug Hero Award** in association with **Walker Books** was launched to honour an **Early Years professional or volunteer who has interacted with our Bookbug programme to make a real difference to the lives of the children, families and communities they work with.**

Myra Mains, Senior Library Assistant for Inverclyde Libraries, was selected as our winner.

Myra was nominated by her colleagues and has been described as the 'smiling face of Inverclyde Libraries'. One of the first in her area to complete Bookbug training back in 2011, since then Myra has been programming and delivering Bookbug Sessions, mentoring and supporting other staff to do likewise and creating partnerships with other groups in the community.

Myra works with parents and families who are affected by a range of vulnerabilities including mental health and addictions, and has provided them a way out of social

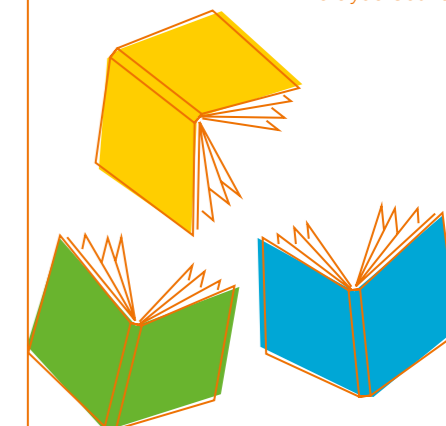
isolation with a comfortable, safe environment within the library. She has undertaken Makaton Training, allowing her to introduce Makaton signing to Bookbug Sessions. Myra goes above and beyond in the delivery of Bookbug through partnerships with organisations such as Barnardo's, to ensure Bookbug Sessions are inclusive and accessible to all.

Myra has enabled 6,053 Bookbug Sessions to happen in Inverclyde, benefiting 184,073 children and parents!



**“ We are absolutely beyond delighted about this. Fabulous news for Myra personally, more widely for the service, and for all Inverclyde’s children and families who will discover that there is now a hero in their library!”**

*Alana Ward, Libraries, Education Development and Arts Manager at Inverclyde Council*



# Support us: fundraising for our programmes



## Walter Scott

**Walter Scott is an Edinburgh-based global investment manager whose Giving Group supports local and national charities in Scotland that focus on education, young people, homelessness, mental health and the community. They have funded our school residencies programme for the past four years.**

The programme offers schools the opportunity to work with an author on a creative writing project and has supported thousands of children in Scotland to discover a love of creative writing and stories.

Slains Primary School, a small rural school in Aberdeenshire, took part this year. The school was paired with Alex Nye, an author and storyteller from Perthshire who performs interactive literacy workshops.

Since the residency, the teaching staff have seen a significant improvement in pupils' ability to write creatively. Pupils are choosing to enter writing competitions, trying out new genres and one pupil even joined a writing club. The residency has also impacted positively on pupils' reading with children regularly coming into school with their own books and reading more at home.

*'We are proud to have supported the programme since its pilot. We recognise that reading and creative writing are fundamental building blocks of all children's education. Bringing an author into a school, particularly into those communities of multiple deprivation, gives the opportunity for these children to be excited, encouraged and to discover a love of creative writing and stories. The paralleled development and support for their teachers provides a longer term legacy. Both the children's and school's experiences have been extremely positive.'*

*Dennis Wyles, Walter Scott Giving Group*

We rely on the support of donors to continue our work. Examples of our projects include supporting vulnerable families with babies and young children to start them on their reading journey together, providing tactile books for children with additional support needs and supporting those living with dementia, and their carers.

### Ways you can support:

- **Make a donation**
- **Become a monthly donor**
- **Hold a fundraiser in your community, school or workplace**
- **Join The Book Club, hosted by our CEO, to share your love of books and reading with other like-minded people and support Scottish Book Trust at the same time**
- **Leave a gift in your will and pass on your love of reading to the next generation**

[scottishbooktrust.com/support](https://scottishbooktrust.com/support)

**Sign up for our monthly newsletter.**

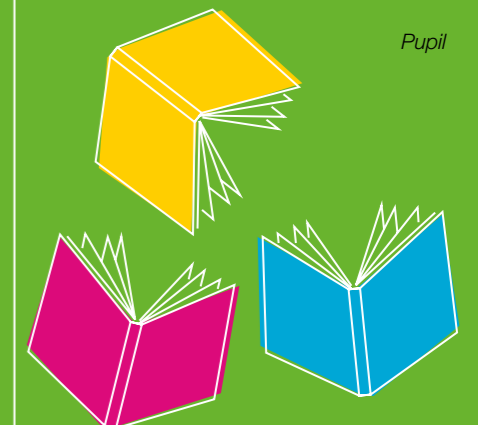


“ Before the residency I didn't like writing much because I struggled with it. Now I've learnt new ways of doing it.”

*Pupil*

“ I think it has made me want to read more and now I can write better stories.”

*Pupil*





## A few words from our Patron

**None of us could have predicted a year ago where we would find ourselves now. None of us has been unaffected by the changes thrust upon us over the past months. But one of the few positive outcomes of the pandemic has been that more people have been reading more books. We have turned to words for many things – for solace, for escape, for excitement and for hope.**

One of the most important things we have found in the pages of our reading is empathy. Reading seduces us – or sometimes forces us! – to walk in someone else’s shoes. It’s one of the few ways we can really understand the pressures and pleasures of other lives. I don’t think it’s coincidence that the leaders of countries that appear to have coped best with the pandemic are self-proclaimed readers of fiction – Jacinda Ardern in New Zealand, Katrin Jakobsdottir

in Iceland, Sanna Marin in Finland and of course our own Nicola Sturgeon. Every politician should be encouraged to read fiction, and all kinds of contemporary writing that opens doors into other lives.

The arts look set to become one of the major casualties of this pandemic. We let that happen at our peril for it will impoverish our

society long into the future. Words are the currency of imagination and imagination is the engine of change. It’s our job to do all we can to stand up to those who think the arts are a luxury and do all we can to mitigate the damage. Together, we can stand against this.

**Val McDermid,**  
Patron of Scottish Book Trust



## Our 21st Anniversary

**This year we celebrated 21 years of changing lives through reading and writing.**

From improving employability, social skills and family bonding to reducing stress and anxiety, developing language skills and doing better at school, the benefits of reading are varied and life-changing.

With one in five adults, and almost one in four<sup>4</sup> children, living in poverty in Scotland, our work has never been more important. For many children and families across Scotland, books supplied by Scottish Book Trust will be the only ones in their home.

We commissioned new research which revealed that under a third of parents (31%) read to their children every day. This drops to just 15% for those that were never read to by their own parents or carers as a child, underlining the importance and long term impact of reading with children from an early age. The research also indicated a direct, positive link between reading and mental wellbeing.

Supported by our Patron, Val McDermid, we shared 21 books that had changed the author’s life. Val was joined by writers across Scotland sharing their life-changing reads, and spreading the message that books are more than a story.

Our Christmas Appeal focused on giving teen parents and their babies the best start together. Research shows that younger parents are less likely to read to their babies, and many teen parents also face challenging circumstances such as social isolation, poverty, or lack of confidence. Supporters helped to gift a copy of Julia Donaldson and Axel Scheffler’s classic picture book, *The Snail and the Whale*, to teen parents across Scotland who were expecting a baby.

The campaign received support from Tom Fletcher, Children’s Laureate Cressida Cowell, Irvine Welsh and Val McDermid among others. Results allowed us to exceed our target and support over 1,000 families across Scotland.

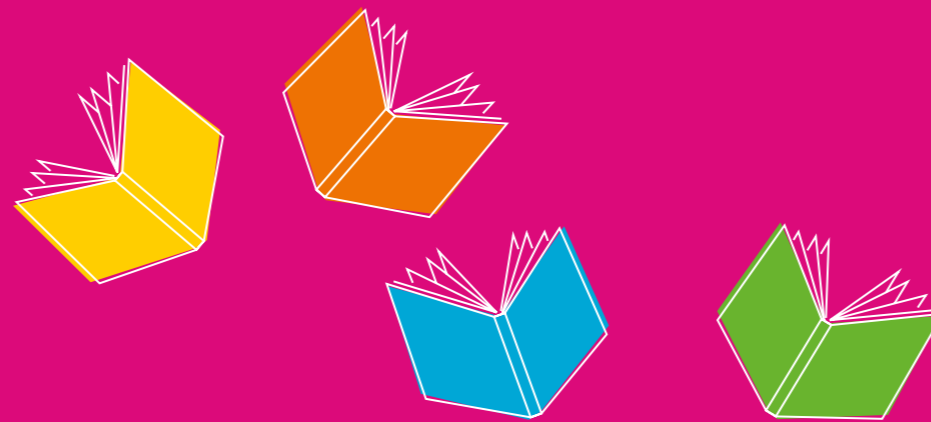
Scottish Book Trust commissioned a survey of 1,000 Scots, including 500 parents of children aged 12 or under, led by Censuswide, July 2019.  
4 Scottish Government Poverty and income inequality in Scotland: 2015–2018 report (March 2019).

“**We talked and sang to him when I was pregnant. When he was born, he recognised his Dad’s voice and immediately turned his head to find him.’**

*Charlie,  
Teen parent*

“**Reading and writing are fundamental life skills and without these we simply cannot break the poverty cycle. Books are so much more than a story.’**

*Marc Lambert,  
Scottish Book Trust CEO*



## Looking forward 2020–21

From 2020–21, Scottish Book Trust is focusing on the following areas of work:

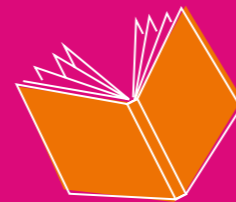
**Extend the scope and deepen the impact of our work to reach currently under-represented audiences. While driving increases in universal audience numbers, we will extend audience diversity and impact. Priorities include:**

- Creating audience development plans to address access and inclusion in under-represented sectors and continuing to develop sub-programmes explicitly targeted at areas and audiences in most need
- Building on our digital services to reach a wider audience across the country
- Continuing to develop evaluation methods for assessing our programmes so that we can ensure that they are accessible, effective, and make a genuine impact

**To be the leading advocate in Scotland for the power, value and joy of reading and writing, empowering the people of Scotland and enhancing their lives. We will influence positive and sustained change in Scotland by advocating for the creative, personal, social and economic value and benefits of reading and writing. Priorities include:**

- Championing reading and writing as creative cultural accomplishments in their own right which lead to other social, personal and educational benefits
- Developing initiatives for children in early secondary school to address the well documented decline in reading habits in this age group
- Establishing a new reading programme to support adults with dementia and their carers and seeking future funding beyond pilot stage

- Expanding Book Week Scotland's outreach work
- Collaborating with universities and other partners to establish Scottish Book Trust as a research and information hub for reading, writing, education and other reading-related issues
- Administering a Scots Language Publication Grant programme
- Developing strategic partnerships in the UK and Europe which support and amplify our own advocacy
- Proactively developing and managing key policy, funding and national network relationships



**Design and implement structures and strategies to ensure Scottish Book Trust's future sustainability. We will develop a business model and deliver organisational improvements to secure the long-term future of Scottish Book Trust. Priorities include:**

- Building on our fundraising operation, prioritising unrestricted income
- Implementing a robust marketing strategy to clearly position Scottish Book Trust as an independent charity with fundraising needs
- Continuing to focus on enabling and empowering staff through a targeted development programme which supports delivery of strategic priorities within the framework of our values

- Managing a new website and CRM system to improve efficiency and effectiveness
- Developing resilience through partnership by cultivating relationships with peer organisations

**'I've read whilst ill, I've read whilst in labour, whilst feeding a newborn and over an incubator in NICU. I read in the hours after my father died as a distraction. I've read on boats, planes, trains and in cars. T S Eliot may have written about a life measured out in coffee spoons but mine could be measured out in books.'**<sup>5</sup>

*Participant in Reading in Scotland research*



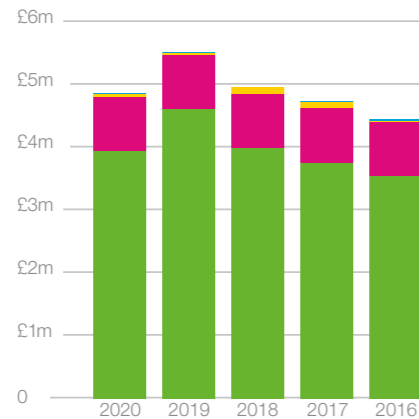
5 Scottish Book Trust. (2020). Reading in Scotland.

# Financial review

In the year to 31 March 2020, our total income decreased by £637k to £4.8m. The decrease is mainly due to the completion of our Digital Storytelling Residency programme, and a decrease in our Read, Write, Count funding as the P7 pilot programme also came to an end. The majority of unrestricted income comes from our Creative Scotland grant which remained unchanged from last year.

## Income comparison

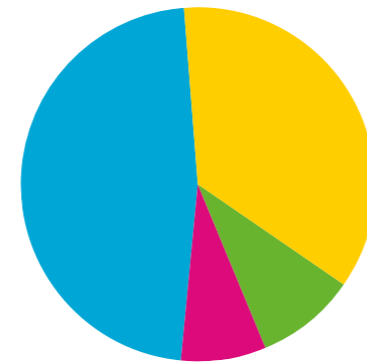
Of the total income of £4.8m, restricted income of £3.9m funded a diverse range of programmes for all ages, across Scotland, and includes fundraised income from trusts, foundations and corporate donors, as well as private individuals.



- Bank Interest and other income
- Unrestricted donations
- Unrestricted grants
- Restricted income for charitable activities

## Restricted income split by programme 2019–20

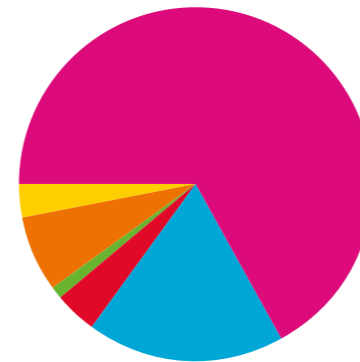
As well as funding direct programme staff costs, our restricted income of £3.9m funds the purchase of books, print materials and other resources required for the delivery of our programmes.



- £1,829,229: Early Years programme
- £1,411,402: School Communities programme
- £311,643: Reading Communities programme
- £360,110: Writing Communities programme

## Funding split 2019–20

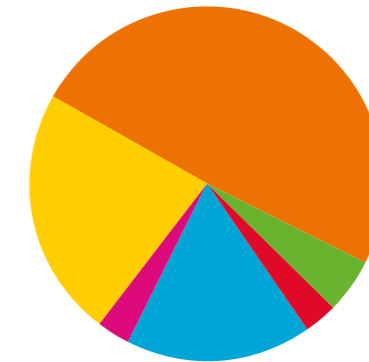
Total funds carried forward at the year-end are in line with last year at £2.4m. The majority of these funds (£1.9m) are restricted to specific programmes and represent advance funding for purchasing books and other resources early in 2020–21 to ensure our programmes run to agreed delivery deadlines.



- Scottish Government
- Creative Scotland–Regular Funding
- Creative Scotland–Programme Funding
- Other grants
- Donations, sponsorships, trusts and foundations
- Bank Interest and other earned income

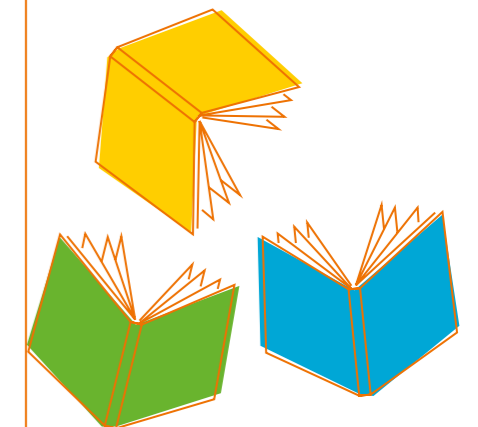
## Expenditure split 2019–20

During the year total expenditure decreased by £475k to £5m reflecting the reduction in programme spend. Staff numbers were stable over the year with an average of 59 (58 in 2019).



- Programme staff costs
- Direct programme costs (inc. book gifting)
- Irrecoverable VAT
- Travel and subsistence
- Support costs
- Other office costs

**Over 80% of Scots agree that reading helps reduce anxiety or stress levels, this increases to 94% for respondents that read daily. Almost 9 in 10 Scots agree that reading helps people switch off; 80% agree that reading can contribute to a better night's sleep.<sup>6</sup>**



<sup>6</sup> Scottish Book Trust. (2019).

## Our programmes

Authors Live  
 Bookbug  
 Book Week Scotland  
 Bookzilla app  
 Callan Gordon Award  
 Digital Storytelling  
 First Minister's Reading Challenge  
 Ignite Fellowship  
 Live Literature  
 New Writers Awards  
 Next Chapter Award  
 Reading is Caring

Reading Schools  
 Read, Write, Count  
 Robert Louis Stevenson Fellowship  
 Scottish Book Trust Awards  
 Scottish Friendly Children's Book Tour  
 Scottish Teenage Book Prize  
 StoryCon  
 The Bookbug Picture Book Prize  
 What's Your Story?  
 Your Stories  
 50 Word Fiction

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## Our supporters

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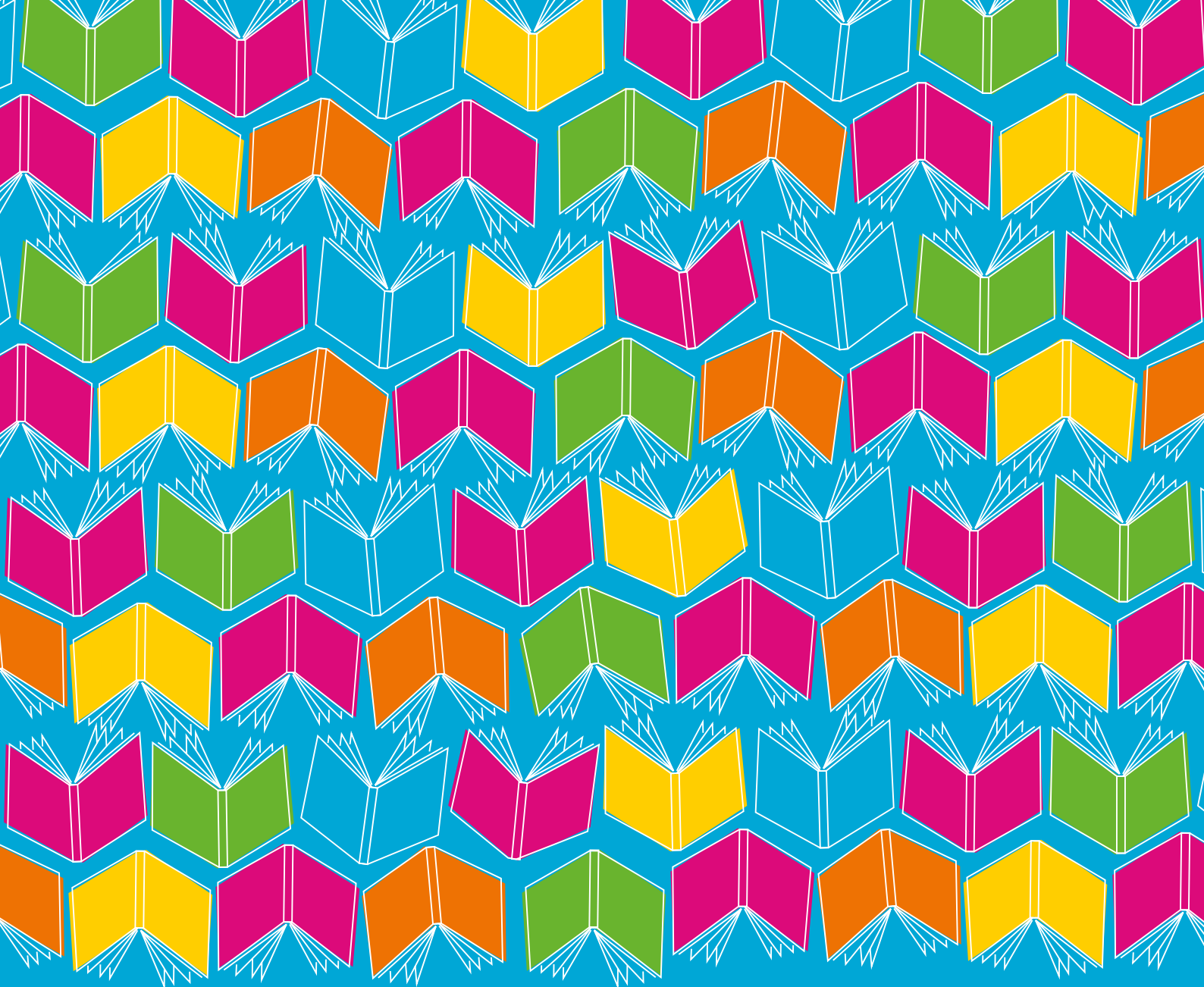


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